



Facebook Moderator's Report for AGM 2024

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The Nature Group has an active private Facebook page with 343 members of which 65 joined in the last 12 months. Of those who declared a gender 37% male, 13% female.

Activity levels unchanged in the year 153 members logging in on average per day.

The most active day had 30 posts/comments with the average around 5.

Members are equally active on all days of the week and 4pm is the favourite time for visiting NG Facebook.

UK has 312 Members with 6 in Ireland, 4 in USA and Hong Kong, 2 in New Zealand, 2 in Switzerland and 1 each in other countries including South Africa, Israel, Belgium and India.

Thanks to those who participate in the group. I am very pleased to report that the Nature Group Facebook page is easy to moderate and I have only removed from view a couple of posts that were not within the Nature category: the authors were informed and have since participated with good images. Comments are generally helpful and supportive even where there are negative points to be made and, most of all, are relevant to our Nature Photography

Ann Miles FRPS
19th March 2024