

# THE RPS AV GROUP

## Royal Photographic Society Audio Visual Group Membership Engagement Event



**Saturday 3 May 2025 – 1030 to 1630**

**4K Day - Raising the Quality Bar in AV**

### ***A Physical Meeting***

To be held at the clubrooms of the Smethwick Photographic Society. The Old School House, Churchbridge, Oldbury B69 2AS

A day with all the usual features we know and love such as attenders sequences, “How To” Talks, a leading AV Worker showing their award-winning sequences, how to make a good soundtrack, and so on...

But with a twist ! The theme running through the whole day will be “higher quality” :

- ALL AV’s throughout the day will be 4k versions on a 4k projector; attenders sequences, demonstrations, the lot !
- You might never have seen your AV’s projected in 4k; now’s your chance !
- The session on making a soundtrack will focus on achieving and maintaining high quality, right through to the final production.

Whilst focusing on quality, the day will include a session on how to get the very best sound quality including recording, editing, using .WAV files, and optimum sound levels

**Aims of the Day:**

- Incorporate the kind of activities that attenders expect and enjoy so that we maintain typical attendance numbers
- Involve the subject of 4k in ways that we think will be actually of interest as opposed to just an indulgent nerd-fest
- Convey a bit of understanding of the projector technology involved, for example the difference between pixel-shifting UHD projectors and native 4k projectors (but without getting too technical and boring)
- Send people away with more understanding, via live demonstrations, of the differences it can actually make (and when it doesn't particularly matter)

**£10 for RPS AV Group Members**

£15 for other RPS Members

£20 for non RPS Members